



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 K2

Results as of: 4/30/2017

GMT: ED LECIUS

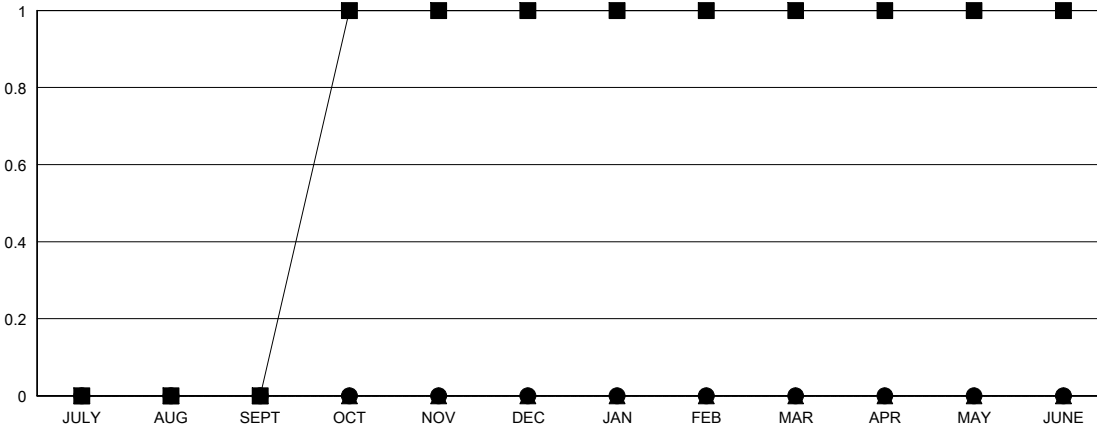
LOCATION NEW YORK

GMT CA

Clubs			
RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	0	0	1
APR/MAY/JUNE	0	0	0

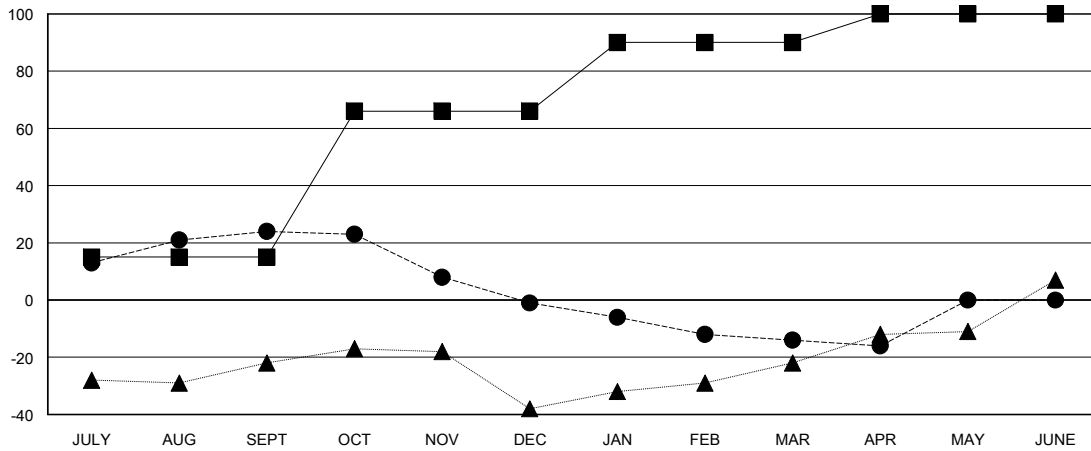
Members			
RESULTS FOR 2016-2017			
QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	56	32
OCT/NOV/DEC	51	35	60
JAN/FEB/MAR	24	37	50
APR/MAY/JUNE	10	2	4

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - NEW MEMBER GROWTH NET GOAL
- - NEW MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	23 CLUBS OF 38 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 708 (57.80%) FEMALE 517 (42.20%)
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 204
		FAMILY MEMBERS PAYING HALF DUES 109
		DECEASED 16
		CLUB CANCELLED 39
OTHER 91		
TOTAL 146		